

# What Satellite TV Offers to Consumers Today

Contributed by Webmaster  
Tuesday, 12 August 2008  
Last Updated Tuesday, 12 August 2008

By Jeff Buckley

The satellite TV information article presented here will educate you as to how satellite service works. Hopefully, you will have a good idea if satellite television is the right choice for you, or you are better off with sticking with your cable TV company. There are several reasons to choose one over the other, as we explore some of the details later on in this article.

The satellite TV companies in the United States have been providing pay television services since the mid 1990's. They have been so successful, that today over 30 million subscribers use a dish to get their television service. Viewers can choose from a wide selection of packages from either provider, and these offer literally hundreds of channels.

For example, the base package from DISH network offers 100 channels, and the basic package from DirecTV offers 150. Another great option for some people is the fact that they can add on foreign language programming, where people can be taken home right through their television set and enjoy shows in their native language.

In addition, many programs delivered by satellite dish allow people to interact with what they are watching. For example, home shopping channels have become popular with those who want to pick out items from the comfort of their living room.

So it is easy to figure out why customers are eagerly tuning into satellite television as a solution to escape high prices. Satellite TV caters to all segments of the viewing audience. Several programming packages are available, so you are not stuck buying a package with channels that you do not want, need, or like. To top things off, the audio and video are 100% digital, so in general, the quality is better and the HD signals are great.

Finally, customer service is actually found here, unlike at many of the cable companies who just don't seem to care much whether you are happy or not.

DVR technology is another great feature that comes with satellite television. A digital video recorder lets you pause live broadcasts, and then pick them up again like time stopped just for you. Review and rewind what you just saw as well.

Installation is another factor that is always a concern to any homeowner. Who wants an incompetent installer doing work around your home, damaging walls and not doing the job correctly? Even worse, if you don't know what your doing, a do it yourself job could turn out even worse. Fortunately, most satellite TV installers are competent, and courteous. Many have done hundreds of installations, so you can have confidence that your satellite installation will be done right.

Overall, satellite TV is the way to go in today's competitive marketplace.

Jeff Buckley considers topics such as ATT U verse, DISH Network TurboHD, and Direct TV at the site dedicated to satellite TV.

Dish Network

{mos\_sb\_discuss:2}